

	BASIC	PRO	VIP
--	-------	-----	-----

ENHANCED WEB-BASED RESOURCES			
<b>AMA Opportunities</b> Lead your own online conversation in hosted chats			•
<b>Email Newsletter</b> Connect with clients in ArtShow.org's e-newsletter, or create your own	•	•	•
<b>ArtShow Store (E-Commerce) with Inventory Management</b> A full-service online marketplace where you can sell your work on a flat-fee basis (No Commissions)	A la carte	A la carte	A la carte
<b>Highlighted Art Rotation</b> Enhanced visibility for your best pieces		•	
<b>Featured Art Rotation</b> Give your highest-value work the premier spotlight it deserves			•
<b>Inclusion in FB Group</b> Connect with peers in the exclusive ArtShow.org social media community	•	•	•
<b>*SEO Assistance</b> Improve your search engine results with helpful guidance	A la carte	A la carte	A la carte
<b>Social Media Package</b>		•	•
<b>*Social Media Setup</b> Let our experts show you how to make the most of Facebook and more	A la carte	A la carte	A la carte
<b>*Website Assessment</b> Let our team offer advice on optimizing your online presence	A la carte	A la carte	A la carte

\*Where noted, goods or services may be purchased a la carte. Ask for details.

Where does *Your Art* live?



Stefani Tadio



Jeff Lindgren



Meghan Brown Estaque

*Founders Special*  
Order any Annual Membership by 12/31/18  
**GET 3 EXTRA MONTHS FREE**  
(that's 15 months for the price of 12!)

**14-DAY FREE TRIAL**  
**NO LONG-TERM CONTRACTS**

wendy@artshow.org



**ARTSHOW.ORG**

*The art and soul of Rochester*

**Every membership allows you to Customize Your Space with an Artist's Page.**

The heart of every ArtShow membership is an Artist's Page that you can tailor with the look, feel and features to best represent your work and your business goals.

	<b>BASIC</b> \$15/mo or \$153/yr	<b>PRO</b> \$25/mo or \$255/yr	<b>VIP</b> \$35/mo or \$357/yr
	<b>20% DISCOUNT UNTIL 12/31/18</b>		
<b>Artwork Descriptions</b> Create your own descriptions for your own creations	60 characters	250 characters	250 characters
<b>*Artwork Images</b> Upload and tag your photos to put your best pieces on display	15	50	500
<b>Artist's Bio</b> How would you describe yourself and your work to the world?	300 characters	1,200 characters	1,200 characters
<b>Artist's Blog</b> Share your evolving insights through blog posts on your page	•	•	•
<b>Awards Citations</b> Recognized for achievement? Tell the world from your ArtShow.org page	•	•	•
<b>Featured Artist Blog / Vlog</b> The highest-profile available for your insights about art and creativity			•
<b>Featured Artist Interviews / Videos</b> Join a rotating roster of profiled artists in the Community section			•
<b>Highlighted Artist Blog / Vlog</b> Pick your preferred format to give your perspective added exposure		•	
<b>Linked Business or Personal Website</b>	•	•	•
<b>Linked Festival Schedules</b> All local festivals will be represented and rostered	•	•	•
<b>Linked Local Gallery Schedule</b> Promoting your work where it can be found around town	•	•	•
<b>Linked Sales Events</b> Connecting to any non-gallery spaces where your work is for sale		•	•
<b>Linked Social Profiles</b> Facebook, Instagram, Twitter, Pinterest, Google+, etc.	•	•	•
<b>Linked Wholesale Schedule</b> If you show at wholesale events, spread the word	•	•	•
<b>Meta Tags</b> Help drive collectors to your page with high-value search-engine terms	40	200	1,000
<b>*Media Packs</b> Purchase more space for photo or video files as needed	A la carte	A la carte	A la carte
<b>*Photo Optimization/Management</b> You create images of your work; we'll upload them for you, add meta tags and adjust them per your specs to make them look even more amazing	A la carte	A la carte	A la carte
<b>Product / Maker Videos</b> Showcase your premier pieces – or yourself – with self-created videos		3	20
<b>Social Media Customer Feedback</b>	•	•	•
<b>Show Booth &amp; Studio Photos</b> Let collectors see your brick-and-mortar creative space, or get a glimpse of your show environment		3 / 3	10 / 10
<b>Studio Video Tour</b> Post a video of your workspace, your art, and you			•
<b>*Account Setup</b> Shorten your startup time with help from our experts	A la carte	A la carte	A la carte

<b>BASIC</b>	<b>PRO</b>	<b>VIP</b>
--------------	------------	------------

**MEMBERSHIP FEATURES IN DEVELOPMENT — COMING SOON**

<b>Branded ArtShow.org Email Account</b>	•	•	•
<b>Connect with Business Advisors</b> Gain valuable insights in small-group or 1:1 meet-ups with ArtShow partners (Incremental credits can be earned to be applied to sessions)		•	•
<b>*Easel Cards</b> Unique artist-friendly promotional pieces to draw any customer's eye	•	•	•
<b>*Participation in Sponsored Live Events</b> Take part in community-based sales and other live events		A la carte	•

**BUSINESS-BUILDING TOOLS**

<b>*Business Cards</b> Co-branded cards that point customers to your new online home		500	2,000
<b>*Booth Critique</b> Gentle but helpful feedback to enhance your booth presence	A la carte	A la carte	A la carte
<b>Branded ArtShow.org Booth Sign</b> Help visitors know where to find your work online	•	•	•
<b>Discounts to Select Local &amp; Online Businesses</b> Save on educational, framing and printing services, etc.	•	•	•
<b>Earn Credits for Co-Branded Items</b> (Incremental credits can be earned for additional co-branded goodies)		•	•
<b>Participation in Sponsored Online Events</b> Take part in online pop-up sales and other events		•	•

**BUSINESS CENTER & COMMUNICATIONS CENTER ACCESS**

<p>To help merge the worlds of art and commerce, members have unlimited access to an online Business Center with resources including:</p> <ul style="list-style-type: none"> <li>• Curated lists of relevant up-to-date websites</li> <li>• An ever-growing library of useful articles</li> <li>• Affiliations with live and virtual educational resources, including the Rochester Brainery and Paper+Spark</li> <li>• Product reviews</li> <li>• Valuable information about wholesaling opportunities</li> <li>• A section on artistic calls for art, tutorials, associations and groups to join</li> <li>• A comprehensive and up-to-date local show database, with vendor applications, and calendar-based reminders</li> </ul> <p>You'll also want to spend time in the Communications Center the place within ArtShow.org to make personal (and professional) connections with your peers.</p>	•	•	•
--	---	---	---

\*Where noted, goods or services may be purchased a la carte. Ask for details.